

AMENDMENT TO DIVISION A OF RULES
COMMITTEE PRINT 117-12
OFFERED BY MR. MURPHY OF NORTH CAROLINA

At the end of division A (before the short title), insert the following:

1 GAO STUDY ON HOW DIRECT-TO-CONSUMER PHARMA-
2 CEUTICAL ADVERTISING NEGATIVELY IMPACTS DRUG
3 COSTS TO CONSUMERS
4 SEC. 528.

5 (a) IN GENERAL.—Not later than 180 days after the
6 date of the enactment of this Act, the Comptroller General
7 of the United States shall conduct a study on how direct-
8 to-consumer pharmaceutical advertising negatively im-
9 pacts drug costs to consumers. Such study shall focus
10 on—

11 (1) what steps may be taken by pharmaceutical
12 drug manufacturers and distributors to reduce the
13 higher drug costs paid by consumers as a result of
14 such advertising by splitting the cost of advertising
15 between each organization developing a particular
16 drug;

17 (2) the expectations of consumers and patients
18 with respect to the drugs so advertised; and

1 (3) the role such advertisements play in pro-
2 moting medication to patients for whom such medi-
3 cation may not be necessary.

4 (b) REPORT.—The Comptroller General shall—

5 (1) submit a report containing the results of
6 the study to—

7 (A) the Committee on the Judiciary and
8 the Committee on Energy and Commerce of the
9 House of Representatives; and

10 (B) the Committee on the Judiciary and
11 the Committee on Health, Education, Labor
12 and Pensions of the Senate; and

13 (2) make such report publicly available.

